

// HISTORY OF THE SUMMIT

The "Summit" was launched by the Friday Institute at NC State University and other educational partners in 2008 when the North Carolina State Board of Education signed an agreement with Jiangsu Provincial Department of Education in China to increase collaboration. Since its creation, the Summit is organized every two years for North Carolina education, government, and business leaders to witness how NC has grown in Chinese language and cultural programs and to cultivate collaboration toward increased partnerships to meet the growing demand of Chinese language in our State. To learn more about previous Summits please visit <http://uschinasummit.org/past-summits>

// 2014 SUMMIT THEME

How to Cultivate World Class Leaders in North Carolina in Business, Government, and Education?

Questions that speakers will strive to address:

- In your role, how are you involved in cultivating world class leaders in Government/Business/Education?
- What is the relevance, impact, challenges/opportunities for cultivating world class leaders in your role/organization?
- What job skills are important in selecting world class leaders?
- How does the knowledge/growth of Chinese language in North Carolina help to cultivate world class leaders?

The Summit is organized by a partnership between the Confucius Institute at North Carolina State University, Center for International Understanding, Friday Institute at North Carolina State University, North Carolina Department of Public Instruction and the North Carolina State Board of Education. Each Summit is hosted by a rotating member of the organizers and the 2014 Summit is hosted by the Confucius Institute at North Carolina State University.

// KEYNOTE SPEAKER BIOGRAPHY



VIVIEN STEWART

Vivien Stewart is the Senior Adviser for Education and former Vice President of Asia Society. Over the past ten years, she led Asia Society's programs to promote the study of Asia and other world regions, cultures, languages, and global issues in America's schools. In 2004, she began a national initiative to promote the teaching of Chinese and she chairs Asia Society's Confucius Classrooms. She also developed a series of international benchmarking exchanges to share expertise between U.S. and Asian education leaders. Her book, *A World-Class Education*, describes what the U.S. can learn from high-performing systems around the world and was named one of the top ten books of the year by Bill Gates.

Prior to Asia Society, she was Director of Education programs at Carnegie Corporation of New York, an education philanthropy, and has also served as a Senior Policy Adviser for Education at the United Nations. She received her undergraduate and graduate degrees from Oxford University and is the recipient of the Harold McGraw Prize for her national and international contributions to education.



Confucius Institute (CI) at NC State University's mission is to enhance intercultural understanding in the U.S. by sponsoring Chinese language and culture programs. The NC State CI is one of 97 CIs in the U.S. and one of 443 CIs around the world. The NC State CI accomplishes our mission through a range of educational and outreach activities for students, teachers, businesses, and community members.

The CI contributes to the expansion of non-credit Chinese language instruction at NC State, the community and in North Carolina K-20 schools, offers enriching cultural opportunities for the community and offers training programs for teachers. Since our opening in 2007 over 250,000 people have participated in our events, 214 people have traveled to China, 500 Chinese language teachers have attended training, 1,000 students have competed in our Chinese language competition, over 250 cultural programs have been offered, and over 3,000 students have registered for our non-credit Chinese language programs. <http://oia.ncsu.edu/confucius>

The Center for International Understanding (CIU)

optimizes North Carolina's global opportunities by leading travel programs, convening thought leaders, fostering selected initiatives, and disseminating data with the aim of enhancing economic well-being and quality of life for all North Carolinians. We are a catalyst for the state's international efforts among education, policy, and business organizations. <http://ciu.northcarolina.edu/>



The North Carolina Department of Public Instruction (NCDPI)

is charged with implementing the state's public school laws and the State Board of Education's policies and procedures governing pre-kindergarten through 12th grade public education. The agency provides leadership and service to the 115 local public school districts, 127+ charter schools, and the three residential schools for students with hearing and visual impairments. The areas of support include curriculum and instruction, accountability, finance, teacher and administrator preparation and licensing, professional development and school business support and operations. www.ncpublicschools.org



The North Carolina State Board of Education (SBE)

is responsible for "supervising and administering the free public school system and the educational funds provided for its support." Board members include the Lieutenant Governor, the State Treasurer, and 11 other members appointed by the Governor and confirmed by the Legislature in joint session. Eight Board members represent each of the state's eight education districts, and three are at-large appointees. The policies developed by the North Carolina State Board of Education set the direction for all aspects of Department of Public Instruction and local public school organization and operations. <http://stateboard.ncpublicschools.gov/>



The William & Ida Friday Institute for Educational Innovation

Advancing education through innovation in teaching, learning and leadership, the Friday Institute for Educational Innovation brings together students, teachers, researchers, policy-makers, educational professionals, and other community members to foster collaborations in improving education. We conduct research, develop educational resources, provide professional development programs for educators, advocate to improve teaching and learning, and help inform policy-making. Cross-sector collaboration among education, government and private industry has been a cornerstone of the Friday Institute since its inception. The Friday Institute is on NC State University's Centennial Campus, where corporate and government organizations and business incubators work in partnership with faculty and students in a highly innovative environment. Our location and mission capitalize on NC State University's long history of engagement in university and business partnerships, and its leadership role in economic development.

Through cutting-edge research and cross-sector collaboration, the Friday Institute empowers educators and their students to be 21st century learners and leaders, contribute to our social and economic well being, and meet the challenges of a global knowledge workforce. <http://www.fi.ncsu.edu/>

4TH BIENNIAL NORTH CAROLINA SUMMIT ON US/CHINA EDUCATION

中美教育北卡峰会



THURSDAY,
SEPT. 4, 2014
9:00AM - 4:00PM

THE FRIDAY INSTITUTE FOR
EDUCATIONAL INNOVATION,
NORTH CAROLINA STATE UNIVERSITY

➔ **Today's Meet** - Share Your Thoughts, Inputs, and Questions During the Summit at <https://todaysmeet.com/USChinaSummit>

➔ **Post Summit Survey** - Please Provide Us with Your Valuable Feedback at www.surveymonkey.com/s/2014NCsummit

2014
SUMMIT
ORGANIZERS

// SCHEDULE

8:30 - 8:55 REGISTRATION

LI, Bailian, Vice Provost, International Affairs, NC State University

LAMM, Anna, US Director, Confucius Institute, NC State University

9:15 - 12:00 MORNING SESSIONS

THEME: Cultivating World Class Leaders in NC

9:15 - 10:05 World Class Leaders in Business

Moderator: WHITE, Brian, Associate Director of China Programs, Center for International Understanding, University of North Carolina

LOYACK, John C, Director of International Trade, North Carolina Department of Commerce

RONG, Annabel, Director, North Carolina Department of Commerce China Office in Shanghai (Video Presentation)

WANG, Guangfa, Chairman, Fazheng Group, China (Special Guest from Beijing, China)

XIE, Li'an, President, Carolina China Council

10:10 - 11:00 World Class Leaders in Government

Moderator: FAIN, Jim, Interim Executive Director, Center for International Understanding, University of North Carolina

ARNOLD, Mike, Secretary's Senior Adviser on Policy and Government Relations, North Carolina Department of the Secretary of State

LAMBETH, Donny, North Carolina House of Representatives, North Carolina General Assembly (District 75 - Forsyth County)

THORNTON, Peter, Assistant Director, International Marketing, North Carolina Department of Agriculture and Consumer Services

11:00 - 11:10 Break

11:10 - 12:00 World Class Leaders in Education

Moderator: FASCIANO, Helga, Special Assistant for Global Education, North Carolina Department of Education

SPIRES, Hiller, Professor & Senior Research Fellow, The Friday Institute for Educational Innovation, NC State University

WILLOUGHBY, Tricia, North Carolina State Board of Education (Member at Large)

YAN, Zhijun, Deputy Dean, School of Foreign Languages and Cultures, Nanjing Normal University, China

12:00 - 1:00 LUNCH / KEYNOTE SPEAKER

12:00 - 12:20 Lunch Retrieve Chinese Lunch Boxes and Bring Back into Conference Room

12:25 - 12:35 Remarks **BONEY, Leslie**, Vice President for International Community, and Economic Engagment, University of North Carolina System

12:40 - 1:00 Keynote Speaker **STEWART, Vivien**, Senior Adviser for Education and Former Vice President of Asia Society

1:00 - 1:15 Break / Move to Breakout Sessions

Colored Dots on Your Name Tag Indicate the Order of Your Breakout Sessions. Please Report to All Breakout Session According to the Order Indicated.

1:15 - 3:10 BREAKOUT SESSIONS

1:15 - 1:45 / Bridging the Gap in Education
1:55 - 2:25 / Located in the RED ROOM
2:35 - 3:05 /

Moderator: FASCIANO, Helga, Special Assistant for Global Education, North Carolina Department of Public Instruction

The Center for International Understanding, Confucius Classrooms Partnerships

Confucius Institute at NC State University, NC Chinese Language Competitions

North Carolina Department of Public Instruction, Global Education Strategic Plan

1:45 - 1:55 Break / Rotate

1:15 - 1:45 / Bridging the Gap in Business
1:55 - 2:25 / Located in the BLUE ROOM
2:35 - 3:05 /

Moderator: TANG, Xiaozhong, Professor of Confucius Institute / Visiting Professor from Nanjing Normal University (China)

ALCORN, Gregory, North Carolina State Board of Education / CEO of Global Contact Services

BRUNSTING, Nelson / KLOSTERMAN, Michelle, Advantage Program, Wake Forest University

FU, Yongji, President, North Carolina China Business Association

2:25 - 2:35 Break / Rotate

1:15 - 1:45 / Bridging the Gap in NC-China Relations
1:55 - 2:25 / (Poster Sessions / Networking)
2:35 - 3:05 / Located in the LOBBY

Beijing Royal School, JIN, Si

The Center for International Understanding (CIU)

The China Press, KIMBALL, Cathy

Chinese Licensure Program at NC State University, WINZELOR, Alison, NC TEACH Director

Confucius Institute at NC State University, YANG, Xiaowen, Professor and Visiting Scholar

Global Education Institute, LI, Jason, CEO

Global Training Initiative (GTI) at NC State University, XU, Shiqin, Programs Coordinator

International + Distance Education Alliances (I+DEA), NC State University College of Education, CHIRINO-KLEVANS, Ivonne, Director

North Carolina Public Schools, NC State Board of Education / NC Department of Public Instruction / NC Virtual Public Schools

The North Carolina School of Science and Mathematics (NCSSM)

Raleigh Sister Cities, MONTAGUE, James, China Country Committee Chair

RTP China Connection, QIAO, Mengdie

Visiting International Faculty (VIF) International Education, KIM, Vicky, Director of Program Management

World View of University of North Carolina at Chapel Hill, BOLICK, Neil, Associate Director

3:10 - 3:20 Break / Move Back to Main Room

3:20 - 4:00 CALL TO ACTION / CLOSING REMARKS

3:20 - 3:25 Introduction **SPIRES, Hiller**, Professor & Senior Research Fellow, Friday Institute for Educational Innovation, NC State University College of Education

3:25 - 3:35 **ATKINSON, June St. Claire**, North Carolina Superintendent of Public Instruction

3:40 - 3:50 **YAN, Zhijun**, Deputy Dean, School of Foreign Languages and Cultures, Nanjing Normal University, China

3:50 - 4:00 Closing Remarks **LAMM, Anna**, Director, Confucius Institute, NC State University